

# BUSINESS ADMINISTRATION - ONLINE

BACHELOR OF SCIENCE  
PROGRAM (120 CREDITS)

## PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

## PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand general business practices and demonstrate competency of general business functions in a business setting.

## MAJOR REQUIREMENTS

|           |                                              |       |
|-----------|----------------------------------------------|-------|
| BUS 200   | Explorations in Business                     | 3 cr  |
| BUS 213   | Accounting                                   | 3 cr  |
| BUS 223   | Accounting II                                | 3 cr  |
| BUS 233   | Business Ethics                              | 3 cr  |
| BUS 253   | Macroeconomics                               | 3 cr  |
| BUS 303   | Introduction to Finance                      | 3 cr  |
| BUS 313   | Business Management                          | 3 cr  |
| BUS 343   | Marketing and Public Relations               | 3 cr  |
| BUS 353   | Microeconomics                               | 3 cr  |
| BUS 373   | Nonprofit Start-up & Fundraising             | 3 cr  |
| BUS 383   | International Aspects of Business            | 3 cr  |
| BUS 403   | Business Law                                 | 3 cr  |
| BUS 413   | Business Policy                              | 3 cr  |
| BUS 423   | Advanced Business Research and Communication | 3 cr  |
| BUS 453   | Human Resource Management                    | 3 cr  |
| BUS 483   | Business Internship                          | 3 cr  |
| COM 323   | Business Communication                       | 3 cr  |
| Electives |                                              | 12 cr |
| MTH 203   | Introduction to Statistics                   | 3 cr  |

## CORE REQUIREMENTS

|         |                                                  |      |
|---------|--------------------------------------------------|------|
| BIB 103 | Introduction to Biblical Interpretation          | 3 cr |
| CMS 283 | Computer Applications for Business               | 3 cr |
| COM 123 | Fundamentals of Public Speaking                  | 3 cr |
| ENG 123 | College Writing and Research                     | 3 cr |
| FNA 113 | Fine Arts Appreciation                           | 3 cr |
| HIS 233 | U.S. History – Colonization to Reconstruction    | 3 cr |
|         | History, Literature, Culture and Society Course* | 3 cr |
| LIT     | Literature Course                                | 3 cr |
| MTH 123 | Quantitative Reasoning                           | 3 cr |
| NWT 113 | New Testament Survey                             | 3 cr |
| OLT 123 | Old Testament Survey                             | 3 cr |
| PHE 293 | Personal Health and Wellness                     | 3 cr |
| PHL 113 | Worldviews                                       | 3 cr |
| POL 203 | American Government                              | 3 cr |
| PSY 223 | Introduction to Psychology                       | 3 cr |
| SCI 143 | Ecology and Environmental Science                | 3 cr |
| SOC 103 | Life Formation                                   | 3 cr |
|         | Theology Course - Choose one:                    | 3 cr |
| THE 115 | Thinking Theologically                           |      |
| THE 233 | Introduction to the History of the AG            |      |

**TOTAL**

**66 CREDITS**

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**54 CREDITS**

\*\* See History, Literature, Culture and Society section in Course Catalog p 43.