

# BUSINESS ADMINISTRATION - ONLINE

BACHELOR OF SCIENCE  
PROGRAM (120 CREDITS)

## PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

## PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand general business practices and demonstrate competency of general business functions in a business setting.

## MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 213	Accounting	3 cr
BUS 223	Accounting II	3 cr
BUS 233	Business Ethics	3 cr
BUS 253	Macroeconomics	3 cr
BUS 303	Introduction to Finance	3 cr
BUS 313	Business Management	3 cr
BUS 343	Marketing and Public Relations	3 cr
BUS 353	Microeconomics	3 cr
BUS 373	Nonprofit Start-up & Fundraising	3 cr
BUS 383	International Aspects of Business	3 cr
BUS 403	Business Law	3 cr
BUS 413	Business Policy	3 cr
BUS 423	Advanced Business Research and Communication	3 cr
BUS 453	Human Resource Management	3 cr
BUS 483	Business Internship	3 cr
COM 323	Business Communication	3 cr
Electives		12 cr
MTH 203	Introduction to Statistics	3 cr

## CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing and Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
HIS 233	U.S. History – Colonization to Reconstruction	3 cr
	History, Literature, Culture and Society Course*	3 cr
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE 293	Personal Health and Wellness	3 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI 143	Ecology and Environmental Science	3 cr
SOC 103	Life Formation	3 cr
	Theology Course – Choose one:	3 cr
THE 115	Thinking Theologically	
THE 233	Introduction to the History of the AG	

**TOTAL**

**66 CREDITS**

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**54 CREDITS**

\*\* See History, Literature, Culture and Society section in Course Catalog p 43.