

SPORT MANAGEMENT

BACHELOR OF SCIENCE
PROGRAM (122 CREDITS)

PURPOSE

The UVF Sport Management major will help students develop a broad understanding of the sport management field, providing exposure to the multiple career opportunities available. Students will learn the business side of sports and explore the technologies used in the field, all taught from a perspective that equips servant leaders to impact the marketplace. Students will also have a variety of opportunities for hands-on learning through field experience, internships, and community service.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will be able to practice good oral and written communication skills integrating technology effectively to express ideas to a variety of audiences and in different organizational settings;
2. Students will be able to analyze and evaluate the research of the sport management field from areas including history, sociology, governance, communications, and business with an understanding of opportunities available in the field;
3. Students will be able to demonstrate effective leadership skills in a sport management setting;
4. Students will be able to critique the biblical implications of ethical/moral dilemmas as it relates to areas of sport management;
5. Students will be able to assess the basic principles of business including accounting, management, marketing, promotions, finance, and economics as they relate specifically to sports;

MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 213	Accounting I	3 cr
BUS 253	Macroeconomics	3 cr
BUS 313	Business Management	3 cr
BUS 453	Human Resource Management	3 cr
COM 403	Social Media Management	3 cr
Electives		12 cr
SPT 100	Introduction to Sport Management	3 cr
SPT 200	Sport Facility and Event Management	3 cr
SPT 223	Sport Management Practicum	3 cr
SPT 230	Sport Ethics	3 cr
SPT 310	Marketing and Promotions in Sport Industry	3 cr
SPT 320	Sport Psychology	3 cr
SPT 323	Sport Communications	3 cr
SPT 340	Sport Law and Risk Management	3 cr
SPT 410	Sport Management Finance	3 cr
SPT 420	Intercollegiate Athletics	3 cr
SPT 430	Sport Coaching Methodology	3 cr
SPT 483	Sport Management Internship	6 cr

TOTAL

69 CREDITS

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing and Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
U.S./World History Course - Choose one:		3 cr
HIS 213	Ancient and Medieval World History	
HIS 223	Modern and Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
LIT	Literature Course	3 cr
NWT 113	New Testament Survey	3 cr
MTH 123	Quantitative Reasoning	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health and Nutrition	1 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
SPT 123	Sport and Society	3 cr
Theology Course - Choose one:		3 cr
THE 115	Thinking Theologically	
THE 233	Introduction to the History of the AG	

TOTAL

53 CREDITS