

# DIGITAL MEDIA COMMUNICATIONS

BACHELOR OF SCIENCE

PROGRAM CAPSTONE GRAPHIC DESIGN & PHOTOGRAPHY: 126 CREDITS

PROGRAM CAPSTONE RECORDING ARTS OR VIDEO PRODUCTION: 124 CREDITS

## MAJOR REQUIREMENTS

DIG	010	Digital Media Skills Comprehensive	0 cr
BUS	200	Explorations in Business	3 cr
COM	163	Introduction to Digital Media	3 cr
COM	143	Communication Theory	3 cr
COM	293	Intercultural Communication	3 cr
COM	301	Freelancing & Self-Branding	3 cr
COM	483	Digital Media Internship	3 cr
DIG/MTN	Course		6 cr
DIG	102	Digital Media Information Literacy	0 cr
DIG	243	Introduction to Photography	3 cr
DIG	263	Digital Design I	3 cr
DIG	265	Digital Design II	3 cr
DIG	272	Introduction to Web Design	3 cr
DIG	273	Web Design & Implementation	3 cr
DIG	303	Fundamentals of Video Production	3 cr
DIG	310	Leadership in Digital Media	3 cr
DIG	313	Advanced Video Production & Editing	3 cr
DIG	321	Podcasting	1 cr
DIG	344	Photojournalism	3 cr
DIG	363	Motion Graphics	3 cr
Electives			6 cr
ENG	333	Writing for the Media	3 cr
MTN	263	Digital Audio	3 cr
Choose one:			6 cr
COM	373	Design & Visual Language	
COM	332	Christ, Communication & The Digital Mission	
COM	403	Social Media Management	
COM	413	Digital Marketing & Analytics	
Choose One Capstone Group:			
Graphic Design & Photography Capstone:			
	DIG 441	Design/Photography Seminar	3 cr
	DIG 444	Senior Design/Photography Portfolio	3 cr
Recording Arts Capstone:			
	MTN 407	Senior Audio Seminar	1 cr
	MTN 441	Senior Audio Project/Recital	3 cr
Video Production Capstone:			
	DIG 407	Senior Video Seminar	1 cr
	DIG 432	Senior Video Capstone	3 cr

## PURPOSE

The major in Digital Media Communications is designed for students who seek a program that respects and develops their Christian faith while providing training in technology, communication skills, and creative abilities. The program will provide the opportunity to develop into highly versatile professionals who are able to think critically and creatively with a biblical worldview in order to serve in technical communications positions in businesses, churches, and nonprofit organizations. This program integrates new digital media technologies with foundation in traditional communications field coursework. The sophistication and complexity of these new media technologies will require graduates to possess a comprehensive understanding of electronic media, digital broadcasting, internet and social media as well as the ability to relate this knowledge in an ever-changing technological landscape. Preparation also includes hands-on experiences in a variety of real world studio, location, and live environments.

## CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
COM	136	Mass Media & Society	3 cr
ENG	123	College Writing & Research	3 cr
FNA	113	Fine Arts Appreciation	3 cr
Choose one:			3 cr
HIS	213	Ancient & Medieval World History	
HIS	223	Modern & Contemporary World History	
HIS	233	U.S. History – Colonization to Reconstruction	
HIS	243	U.S. History – Reconstruction to the Present	
LIT		Literature Course	3 cr
MTH	123	Quantitative Reasoning*	3 cr
NWT	113	New Testament Survey	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
PHL	343	Ethics	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr
Theology Course - Choose one:			3 cr
THE	115	Thinking Theologically	
THE	233	An Introduction to the History & Theology of the AG	

**TOTAL GRAPHIC DESIGN & PHOTOGRAPHY: 76 CREDITS**

**RECORDING ARTS OR VIDEO PRODUCTION: 74 CREDITS**

**TOTAL**

**50 CREDITS**

CMS/DIG/MTN fulfilled in the major