

GLOBAL BUSINESS

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand global business practices and demonstrate competency of global business practices in a global business setting.

MAJOR REQUIREMENTS

BUS	200	Explorations in Business	3 cr
BUS	213	Accounting I	3 cr
BUS	233	Business Ethics	3 cr
BUS	253	Macroeconomics	3 cr
BUS	303	Introduction to Finance	3 cr
BUS	313	Business Management	3 cr
BUS	343	Marketing & Public Relations	3 cr
BUS	353	Microeconomics	3 cr
BUS	363	Business as Missions	3 cr
BUS	373	Nonprofit Management & Fundraising	3 cr
BUS	383	International Aspects of Business	3 cr
BUS	413	Business Policy	3 cr
BUS	403	Business Law	3 cr
BUS	423	Advanced Business Research & Communication	3 cr
BUS	481	Business Internship Seminar	1 cr
BUS	483	Business Internship	3 cr
COM	323	Business Communication	3 cr
Electives			9 cr
ICS	123	Introduction to Missions	3 cr
SOC	363	Holistic Relief & Development	3 cr
THE	214	Biblical Theology of Missions	3 cr

TOTAL

67 CREDITS

CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
CMS	283	Computer Applications for Business	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
ENG	123	College Writing & Research	3 cr
FNA	113	Fine Arts Appreciation	3 cr
U.S./World History Course - Choose one:			3 cr
HIS	213	Ancient & Medieval World History	
HIS	223	Modern & Contemporary World History	
HIS	233	U.S. History – Colonization to Reconstruction	
HIS	243	U.S. History – Reconstruction to the Present	
History, Literature, Culture & Society Course**			3 cr
LIT		Literature Course	3 cr
MTH	123	Quantitative Reasoning	3 cr
NWT	113	New Testament Survey	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
POL	203	American Government	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr
Theology Course - Choose one:			3 cr
THE	115	Thinking Theologically	
THE	233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS

** See History, Literature, Culture and Society section in Course Catalog p 43.