DIGITAL MEDIA - GRAPHIC DESIGN & PHOTOGRAPHY

BACHELOR OF SCIENCE
PROGRAM (126 CREDITS)

PURPOSE

The major in Digital Media - Graphic Design & Photography is designed for students who seek a program that respects and develops their Christian faith while providing training in technology, communication skills, and creative abilities. The program will provide students the opportunity to develop into highly versatile professionals who are able to think critically and creatively with a biblical worldview in order to serve in technical communications positions in businesses, churches, and nonprofit organizations. This program integrates new digital media technologies with elements of traditional communications coursework. Graduates will possess a comprehensive understanding of theory and aesthetic development in design and photography. Preparation also includes hands-on experience with camera technologies, electronic media, social media, logo and brand development, typography and portfolio development.

MAJOR REQUIREMENTS

DIG	010	Digital Media Skills Comprehensive	0 cr
BUS	200	Explorations in Business	3 cr
COM	143	Communication Theory	3 cr
COM	163	Introduction to Digital Media	3 cr
COM	293	Intercultural Communication	3 cr

Choose one: 6 cr

COM	373	Design & Visual Language	
COM	332	Christ, Communication & The Digital Mission	
COM	403	Social Media Management	
COM	413	Digital Marketing & Analytics	

COM	301	Freelancing & Self-Branding	3 cr
COM	483	Digital Media Internship	3 cr
DIG/MTN Course			3 cr
DIG	102	Digital Media Information Literacy	0 cr
DIG	243	Introduction to Photography	3 cr
DIG	263	Digital Design I	3 cr
DIG	265	Digital Design II	3 cr
DIG	272	Introduction to Web Design	3 cr
DIG	303	Fundamentals of Video Production	3 cr
DIG	310	Media Leadership	3 cr
DIG	321	Podcasting	1 cr
DIG	363	Motion Graphics	3 cr

Choose five: 15 cr

DIG	231	Principles of Photoshop	
DIG	344	Photojournalism	
DIG	345	Studio Photography	
DIG	362	Creative Photography	
DIG	264	Typography & Layout	
DIG	412	Corporate Branding	
DIG	463	Advanced Motion Graphics	
DIG	366	Vector Art & Industry	
DIG	365	Digital Publishing	

Electives			3cr
ENG	333	Writing for the Media	3 cr
MTN	263	Digital Audio	3 cr

Capstone

DIG	441	Design/Photography Seminar	3 cr
DIG	444	Senior Design/Photography Portfolio	3 cr

CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
COM	136	Mass Media & Society	3 cr
ENG	123	College Writing & Research	3 cr
FNA	113	Fine Arts Appreciation	3 cr

Choose one: 3 cr

HIS	213	Ancient & Medieval World History	
HIS	223	Modern & Contemporary World History	
HIS	233	U.S. History – Colonization to Reconstruction	
HIS	243	U.S. History – Reconstruction to the Present	

LIT		Literature Course	3 cr
MTH	123	Quantitative Reasoning*	3 cr
NWT	113	New Testament Survey	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
PHL	343	Ethics	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr

Theology Course - Choose one: 3 cr

THE	115	Thinking Theologically	
THE	233	An Introduction to the History & Theology of the AG	

TOTAL   **50 CREDITS**

CMS/DIG/MTN fulfilled in the major

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66 TOTAL   **76 CREDITS**