

MUSIC BUSINESS AND TECHNOLOGY

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand management principles and theories and demonstrate competency of management practices in a business setting.

MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 233	Business Ethics	3 cr
BUS 313	Business Management	3 cr
BUS 343	Marketing & Public Relations	3 cr
BUS 353	Microeconomics	3 cr
BUS 383	International Aspects of Business	3 cr
BUS 403	Business Law	3 cr
BUS 413	Business Policy	3 cr
BUS 481	Business Internship Seminar	1 cr
BUS 483	Business Internship	3 cr
Electives		6 cr
MTH 203	Introduction to Statistics	3 cr
MTN 111	Basic Audio Reinforcement	1 cr
MTN 233	Principles of Audio Technology	3 cr
MTN 253	Modern Music Production Techniques	3 cr
MTN 263	Digital Audio	3 cr
MTN 313	Sound Reinforcement Systems	3 cr
MTN 423	Multi-Track Recording	3 cr
MTN 463	Mixing/Post Production	3 cr
MUS 141	Aural Skills 1	1 cr
MUS 143	Music Theory I	3 cr
MUS 411	Seminar in Contemporary Music	2 cr
MUS 600	Applied Lessons	2 cr
MUS 700	Ensembles	3 cr

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing & Research	3 cr
U.S./World History Course - Choose one:		3 cr
HIS 213	Ancient & Medieval World History	
HIS 223	Modern & Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
History, Literature, Culture, & Society Course**		3 cr
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning	3 cr
MUS 323	Music History II	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health & Nutrition	1 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
THE 233	An Introduction to the History & Theology of the AG	3 cr

TOTAL

53 CREDITS

** See History, Literature, Culture, and Society section in Course Catalog p 43.

TOTAL

67 CREDITS