

SPORT MANAGEMENT

BACHELOR OF SCIENCE
PROGRAM (122 CREDITS)

PURPOSE

The UVF Sport Management major will help students develop a broad understanding of the sport management field, providing exposure to the multiple career opportunities available. Students will learn the business side of sports and explore the technologies used in the field, all taught from a perspective that equips servant leaders to impact the marketplace. Students will also have a variety of opportunities for hands-on learning through field experience, internships, and community service.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will be able to practice good oral and written communication skills integrating technology effectively to express ideas to a variety of audiences and in different organizational settings.
2. Students will be able to analyze and evaluate the research of the sport management field from areas including history, sociology, governance, communications, and business with an understanding of opportunities available in the field.
3. Students will be able to demonstrate effective leadership skills in a sport management setting.
4. Students will be able to critique the biblical implications of ethical/moral dilemmas as it relates to areas of sport management.
5. Students will be able to assess the basic principles of business including accounting, management, marketing, promotions, finance, and economics as they relate specifically to sports.

MAJOR REQUIREMENTS

BUS	200	Explorations in Business	3 cr
BUS	213	Accounting I	3 cr
BUS	313	Business Management	3 cr
BUS	353	Microeconomics	3 cr
BUS	453	Human Resource Management	3 cr
COM	403	Social Media Management	3 cr
Electives		12 cr	
SPT	100	Introduction to Sport Management	3 cr
SPT	200	Sport Facility & Event Management	3 cr
SPT	223	Sport Management Practicum	3 cr
SPT	230	Sport Ethics	3 cr
SPT	310	Marketing & Promotions in Sport Industry	3 cr
SPT	320	Sport Psychology	3 cr
SPT	323	Sport Communications	3 cr
SPT	340	Sport Law & Risk Management	3 cr
SPT	410	Sport Management Finance	3 cr
SPT	420	Intercollegiate Athletics	3 cr
SPT	430	Sport Coaching Methodology	3 cr
SPT	483	Sport Management Internship	6 cr

TOTAL

69 CREDITS

CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
CMS	283	Computer Applications for Business	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
ENG	123	College Writing & Research	3 cr
FNA	113	Fine Arts Appreciation	3 cr
U.S./World History Course - Choose one:			3 cr
HIS	213	Ancient & Medieval World History	
HIS	223	Modern & Contemporary World History	
HIS	233	U.S. History – Colonization to Reconstruction	
HIS	243	U.S. History – Reconstruction to the Present	
LIT		Literature Course	3 cr
NWT	113	New Testament Survey	3 cr
MTH	123	Quantitative Reasoning	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
POL	203	American Government	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr
SPT	123	Sport & Society	3 cr
Theology Course - Choose one:			3 cr
THE	115	Thinking Theologically	
THE	233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS