BUSINESS ADMINISTRATION

MASTER OF BUSINESS ADMINISTRATION
PROGRAM (33 CREDITS)

The Master of Business Administration will help students become more effect managers and executives in business by providing a framework for understanding business systems and for developing system-wide strategies. Taught from a Christian worldview, the curriculum equips students with business leadership principles and practices that will serve them in their current employment maximize their future career potential.

PROGRAM REQUIREMENTS

MOL	501	Foundations in Leadership	3 cr
MOL	502	Research Methods	3 cr
MOL	505	Human Resource Management	3 cr
MOL	515	Data Analytics	3 cr
MOL	620	Communication, Marketing, & Community Relation	3 cr
MOL	625	Finance for the Executive Leader	3 cr
MOL	630	Strategic Planning & Organizational Change	3 cr
MOL	655	Business Law	3 cr
MOL	656	Operations Management	3 cr
MOL	690	Capstone Project	3 cr
Elective		Any MOL course	3 cr

TOTAL   33 CREDITS

PROGRAM STUDENT LEARNING OUTCOMES

1. Communicate in writing and through presentations and academic research that addresses critical issues in business administration.

2. Assess various business theories and explain the impact those theories have on the development of a business.

3. Students will analyze their own business management style and develop steps in which to more effectively lead and manage businesses.

4. Define, articulate and embrace a personal philosophy of servanthood, integrity, ethics, and business management that is grounded in a Judeo-Christian worldview and values system.

5. Students will demonstrate business knowledge, capabilities, and characteristics to positively impact the marketplace.

COURSE DESCRIPTIONS

MOL   501   Foundations in Leadership   3 credits

This course will provide an overview of leadership theories and examine leadership from three perspectives: the personal side of leadership, leading others, and leading organizations. Particular attention will be given to personal leadership development strategies, servant leadership, and leading with a biblical worldview.

MOL   505   Human Resource Management   3 credits

This course examines the organizational human resource function and contemporary techniques for managing human resources, giving particular attention to the manager/leader as strategic partner, employee champion, administrative expert, and change agent. Case Studies will be utilized to disucess such topics as discrimination, diversity, gender issues, generational differences, and maximizing the potential of employees.

MOL   515   Data Analytics   3 credits

This course examines the development and use of systems for information and knowledge management for individuals, teams, and enterprises. The transofrmative process of gathering and analyzing data to provide information which contributes to the knowledge necessary for decision support (non-financial) will be emphasized. Business analytics and tools will be reviewed including assessment methods, measurements, statstical analysis, data mining techniques, visual presentation, and critical thinking techniques for decision making. The process as well as tools will be applied to the support of daily operations within organizations and the measurement and analysis of organizational performance. Additionally, the governance of data, information, and knowledge inlcuding security will be discussed.

MOL   610   Special Topics   3 credits

A course that covers topics of current interest in the field of business administration. Specific topics are identified in the course schedule.

MOL   620   Communications, Marketing, &
Community Relations   3 credits

This course discusses the role of public relations in customer relations, stakeholder communications, and business development. Two key areas receive special focus: 1) Emphasis on an integrated approach with other marketing tools and the importance of ethics and integrity in public communication about the organization and its products and services, and 2). Exploration of concepts that are essential and adaptable to organizations of any size or type, including nonprofits, government, small businesses, and corporations.

MOL   625   Finance for the Executive Leader   3 credits

This course examines the requirements of an effective financial accounting and reporting system and the interpretation of financial reports for proprietary, non-profit, and governmental organizations. Explores decision processes and models for evaluating finance-related options, investing and managing cash, managing and preventing risk, and allocating financial, human, and capital resources. Explores the use of focus groups decision matrices, control charts, and other tools to investigate problems, analyze data and information, and identify potential solutions.

MOL   630   Strategic Planning & Organizational Change   3 credits

This course explores the role of leadership in leading organizational change through strategic thinking and strategic planning. Vision, mission, values, organizational culture, are emphasized. Students will aslo learn the reasons for resistance to change and to successfully overcome them and navigate the organization through the process of change. Various kinds of strategies and controls used to develope the organization's direction to achieve success are also addressed.

MOL   655   Business Law   3 credits

This course prepares students for leadership in business by focusing upon improving legal literacy by examining the legal environment and considering potential legal issues in the business world and how law affect all aspects of business.

MOL   656   Operations Management   3 credits

This course reviews the management of operations in manufacturing, service, non-profit and government organizations. Topics include a review of the activities and responsibilites of operations management, the tools and techniques available to assist in running the operation, and the factors considered in the design of the system.

MOL   690   Capstone Project   3 credits

This capstone course offers students the opportunity to think critically and practically about what they have learned in the program. Students will be guided through a process to develop a final project demonstrating a mastery of program content.