

DIGITAL MEDIA

ASSOCIATE OF ARTS
PROGRAM (62 CREDITS)

PURPOSE

The Associate Degree in Digital Media is designed for students who seek a program that encourages and develops their Christian faith while providing fundamental training in technology, communication skills, and creative abilities. The curriculum will provide students with the opportunity to explore what it means to think critically and creatively with a biblical worldview in order to serve in a variety of entry level digital media positions in businesses, churches, and nonprofit organizations. Students will explore introductory level concepts across core areas of Digital Media. Upon completion of the curriculum, students will possess fundamental knowledge and skills in graphic design, video, digital audio, web design, and digital photography. Preparation also includes hands-on experience with modern hardware, software, and digital media assets used in the world of Digital Media Communications.

STUDENT LEARNING OUTCOMES

1. Students will produce effective examples of creative and strategic communication in a variety of digital media forms, demonstrating an understanding of communication theory and applications.
2. Students will develop and produce digital media products integrating information through writing, audio, design, photography, video, and web design using a variety of modern technologies.
3. Students will produce and share digital media in various formats using modern communication technologies.

REQUIREMENTS

This degree option is available only for International Students and will require attendance in course meetings via MSTeams.

Equipment Requirements:

Students must be prepared to purchase/rent required equipment/software for specific courses. At a minimum the following equipment and software is required.

- 2017 MacBook Pro or newer (Quad-core processor or better. Minimum 8 Gb of ram, 16 Gb recommended)
- DSLR Camera (similar to Canon 80D must be able to capture Raw photos and high quality video)
 - Audio Interface (similar to Focusrite Scarlett 2i2), microphone (similar to Audio-Technica AT2020), and quality headphones.
 - Adobe Creative Cloud Subscription
 - AVID Pro Tools Subscription (only while enrolled in MTN 263 Digital Audio)
 - Microsoft Office

MAJOR REQUIREMENTS

COM 143	Communications Theory	3 cr
COM 403	Social Media Management	3 cr
DIG 243	Introduction to Photography	3 cr
DIG 263	Digital Design I	3 cr
DIG 272	Introduction to Web Design	3 cr
DIG 303	Fundamentals of Video Production	3 cr
MTN 263	Digital Audio	3 cr
	DIG/MTN Electives	6 cr

TOTAL

27 CREDITS

CORE REQUIREMENTS

COM 123	Fundamentals of Public Speaking	3 cr
COM 136	Introduction to Digital Media	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE 281	Health & Nutrition	1 cr
PSY 223	Introduction to Psychology	3 cr
SOC 103	Life Formation	3 cr
THE 115	Thinking Theologically	3 cr

TOTAL

34 CREDITS