

BUSINESS ADMINISTRATION

DEPARTMENT

PREPARING SERVANT LEADERS TO IMPACT THE MARKETPLACE

University of Valley Forge is equipping Business students to think critically, respond ethically, be creative, perform with excellence as Christians in an ever-changing world, and learn to help others understand that their work connects to something bigger that has long-term value.

Whether you want to be a corporate executive, accountant or an entrepreneur, a business administration degree from UVF can help you achieve your passions and goals. We will prepare you to meet the challenges of a high-tech, global marketplace, where you will be able to sharpen your skills needed to serve as a leader in public and private businesses, as well as non-profit organizations.

Your UVF experience will prepare you to go out and make an impact that will change the world.

Students that graduate with a Business Administration degree are not only involved in for-profit companies, but are also involved in making an impact in the humanitarian marketplace, ministry and governmental organizations, and business enterprise.

DEGREE PROGRAMS IN BUSINESS ADMINISTRATION

BACHELOR'S DEGREES

- Accounting
- Business Administration
- Business Administration - Online
- Global Business
- Management
- Marketing
- Music Business & Technology
- Sport Management

MINORS

- Business
- Marketing
- Sport Management

MASTER'S DEGREE

- Business Administration
- Organization Development
- Organizational Leadership

BUSINESS PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.

Each major will accomplish the outcomes listed above along with program specific outcomes listed on the program page.

ACCOUNTING

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will have an understanding of general accounting practices and demonstrate competency of accounting practices and procedures in a business setting.

MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 213	Accounting I	3 cr
BUS 223	Accounting II	3 cr
BUS 233	Business Ethics	3 cr
BUS 253	Macroeconomics	3 cr
BUS 303	Introduction to Finance	3 cr
BUS 313	Business Management	3 cr
BUS 323	Intermediate Accounting I	3 cr
BUS 324	Intermediate Accounting II	3 cr
BUS 333	Cost Accounting	3 cr
BUS 353	Microeconomics	3 cr
BUS 373	Nonprofit Start-Up & Fundraising	3 cr
BUS 383	International Aspects of Business	3 cr
BUS 403	Business Law	3 cr
BUS 413	Business Policy	3 cr
BUS 430	Auditing	3 cr
BUS 433	Federal Income Tax Accounting	3 cr
BUS 481	Business Internship Seminar	1 cr
BUS 483	Business Internship	3 cr
COM 323	Business Communication	3 cr
Electives:		6 cr
MTH 203	Introduction to Statistics	3 cr

TOTAL

67 CREDITS

*Note: PSY 300 Organizational Psychology, PSY 373 Industrial Psychology, or PSY 413 Human

Relations in the Workplace will fulfill a Business elective for Business majors only.

CORE REQUIREMENT

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
	U.S./World History Course - Choose one:	3 cr
HIS 213	Ancient & Medieval World History	
HIS 223	Modern & Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
	History, Literature, Culture & Society Course**	3 cr
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health & Nutrition	1 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
	Theology Course - Choose one:	3 cr
THE 115	Thinking Theologically	
THE 233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS

** See History, Literature, Culture and Society section in Course Catalog p 43.

BUSINESS ADMINISTRATION

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand general business practices and demonstrate competency of general business functions in a business setting.

MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 213	Accounting I	3 cr
BUS 223	Accounting II	3 cr
BUS 233	Business Ethics	3 cr
BUS 253	Macroeconomics	3 cr
BUS 303	Introduction to Finance	3 cr
BUS 313	Business Management	3 cr
BUS 343	Marketing & Public Relations	3 cr
BUS 353	Microeconomics	3 cr
BUS 373	Nonprofit Start-up & Fundraising	3 cr
BUS 383	International Aspects of Business	3 cr
BUS 403	Business Law	3 cr
BUS 413	Business Policy	3 cr
BUS 423	Advanced Business Research & Communication	3 cr
BUS 453	Human Resource Management	3 cr
BUS 481	Business Internship Seminar	1 cr
BUS 483	Business Internship	3 cr
COM 323	Business Communication	3 cr
Electives		12 cr
MTH 203	Introduction to Statistics	3 cr

TOTAL

67 CREDITS

*Note: PSY 300 Organizational Psychology, PSY 373 Industrial Psychology, or PSY 413 Human Relations in the Workplace will fulfill a Business elective for Business majors only.

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
U.S./World History Course - Choose one:		3 cr
HIS 213	Ancient & Medieval World History	
HIS 223	Modern & Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
History, Literature, Culture & Society Course**		3 cr
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health & Nutrition	1 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
Theology Course - Choose one:		3 cr
THE 115	Thinking Theologically	
THE 233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS

** See History, Literature, Culture and Society section in Course Catalog p 43.

BUSINESS ADMINISTRATION - ONLINE

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand general business practices and demonstrate competency of general business functions in a business setting.

MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 213	Accounting	3 cr
BUS 223	Accounting II	3 cr
BUS 233	Business Ethics	3 cr
BUS 253	Macroeconomics	3 cr
BUS 303	Introduction to Finance	3 cr
BUS 313	Business Management	3 cr
BUS 343	Marketing & Public Relations	3 cr
BUS 353	Microeconomics	3 cr
BUS 373	Nonprofit Start-up & Fundraising	3 cr
BUS 383	International Aspects of Business	3 cr
BUS 403	Business Law	3 cr
BUS 413	Business Policy	3 cr
BUS 423	Advanced Business Research & Communication	3 cr
BUS 453	Human Resource Management	3 cr
BUS 483	Business Internship	3 cr
COM 323	Business Communication	3 cr
Electives		12 cr
MTH 203	Introduction to Statistics	3 cr

TOTAL

66 CREDITS

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
HIS 233	U.S. History – Colonization to Reconstruction	3 cr
	History, Literature, Culture & Society Course*	3 cr
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE 293	Personal Health & Wellness	3 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI 143	Ecology & Environmental Science	3 cr
SOC 103	Life Formation	3 cr
	Theology Course – Choose one:	3 cr
THE 115	Thinking Theologically	
THE 233	An Introduction to the History & Theology of the AG	

TOTAL

54 CREDITS

** See History, Literature, Culture and Society section in Course Catalog p 43.

GLOBAL BUSINESS

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand global business practices and demonstrate competency of global business practices in a global business setting.

MAJOR REQUIREMENTS

BUS	200	Explorations in Business	3 cr
BUS	213	Accounting I	3 cr
BUS	233	Business Ethics	3 cr
BUS	253	Macroeconomics	3 cr
BUS	303	Introduction to Finance	3 cr
BUS	313	Business Management	3 cr
BUS	343	Marketing & Public Relations	3 cr
BUS	353	Microeconomics	3 cr
BUS	363	Business as Missions	3 cr
BUS	373	Nonprofit Management & Fundraising	3 cr
BUS	383	International Aspects of Business	3 cr
BUS	413	Business Policy	3 cr
BUS	403	Business Law	3 cr
BUS	423	Advanced Business Research & Communication	3 cr
BUS	481	Business Internship Seminar	1 cr
BUS	483	Business Internship	3 cr
COM	323	Business Communication	3 cr
		Electives	9 cr
ICS	123	Introduction to Missions	3 cr
SOC	363	Holistic Relief & Development	3 cr
THE	214	Biblical Theology of Missions	3 cr

TOTAL

67 CREDITS

CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
CMS	283	Computer Applications for Business	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
ENG	123	College Writing & Research	3 cr
FNA	113	Fine Arts Appreciation	3 cr
		U.S./World History Course - Choose one:	3 cr
	HIS 213	Ancient & Medieval World History	
	HIS 223	Modern & Contemporary World History	
	HIS 233	U.S. History – Colonization to Reconstruction	
	HIS 243	U.S. History – Reconstruction to the Present	
		History, Literature, Culture & Society Course**	3 cr
LIT		Literature Course	3 cr
MTH	123	Quantitative Reasoning	3 cr
NWT	113	New Testament Survey	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
POL	203	American Government	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr
		Theology Course - Choose one:	3 cr
	THE 115	Thinking Theologically	
	THE 233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS

** See History, Literature, Culture and Society section in Course Catalog p 43.

MANAGEMENT

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand management principles and theories and demonstrate competency of management practices in a business setting.

MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 213	Accounting I	3 cr
BUS 223	Accounting II	3 cr
BUS 233	Business Ethics	3 cr
BUS 253	Macroeconomics	3 cr
BUS 303	Introduction to Finance	3 cr
BUS 313	Business Management	3 cr
BUS 353	Microeconomics	3 cr
BUS 373	Nonprofit Start-Up & Fundraising	3 cr
BUS 383	International Aspects of Business	3 cr
BUS 403	Business Law	3 cr
BUS 413	Business Policy	3 cr
BUS 423	Advanced Business Research & Communication	3 cr
BUS 453	Human Resource Management	3 cr
BUS 463	Production/Operations Management	3 cr
BUS 481	Business Internship Seminar	1 cr
BUS 483	Business Internship	3 cr
COM 323	Business Communication	3 cr
Electives		12 cr
MTH 203	Introduction to Statistics	3 cr

TOTAL

67 CREDITS

*Note: PSY 300 Organizational Psychology, PSY 373 Industrial Psychology, or PSY 413 Human Relations in the Workplace will fulfill a Business electives for Business majors only.

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
U.S./World History Course - Choose one:		3 cr
HIS 213	Ancient & Medieval World History	
HIS 223	Modern & Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
History, Literature, Culture & Society Course**		3 cr
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health & Nutrition	1 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
Theology Course - Choose one:		3 cr
THE 115	Thinking Theologically	
THE 233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS

** See History, Literature, Culture and Society section in Course Catalog p 43.

MARKETING

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand management principles and theories and demonstrate competency of management practices in a business setting.

MAJOR REQUIREMENTS

BUS 200	Explorations in Business	3 cr
BUS 223	Business Ethics	3 cr
BUS 313	Business Management	3 cr
BUS 343	Marketing & Public Relations	3 cr
BUS 353	Microeconomics	3 cr
BUS 383	International Aspects of Business	3 cr
BUS 403	Business Law	3 cr
BUS 423	Advanced Business Research & Communication	3 cr
BUS 481	Business Internship Seminar	1 cr
BUS 483	Business Internship	3 cr
COM 136	Mass Media & Society	3 cr
COM 143	Communication Theory	3 cr
COM 323	Business Communication	3 cr
COM 403	Social Media Management	3 cr
COM 413	Digital Marketing & Analytics	3 cr
DIG 263	Digital Design I	3 cr
DIG 265	Digital Design II	3 cr
DIG 272	Introduction to Web Design	3 cr
DIG 412	Corporation Branding	3 cr
	Electives	6 cr
ENG 333	Writing for the Media	3 cr
MTH 203	Introduction to Statistics	3 cr

TOTAL

67 CREDITS

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
CMS 283	Computer Applications for Business	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
	U.S./World History Course - Choose one:	3 cr
HIS 213	Ancient & Medieval World History	
HIS 223	Modern & Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
	History, Literature, Culture, & Society Course**	3 cr
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health & Nutrition	1 cr
PHL 113	Worldviews	3 cr
POL 203	American Government	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
	Theology Course - Choose one:	3 cr
THE 115	Thinking Theologically	
THE 233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS

MUSIC BUSINESS AND TECHNOLOGY

BACHELOR OF SCIENCE
PROGRAM (120 CREDITS)

PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand management principles and theories and demonstrate competency of management practices in a business setting.

MAJOR REQUIREMENTS

BUS	200	Explorations in Business	3 cr
BUS	233	Business Ethics	3 cr
BUS	313	Business Management	3 cr
BUS	343	Marketing & Public Relations	3 cr
BUS	353	Microeconomics	3 cr
BUS	383	International Aspects of Business	3 cr
BUS	403	Business Law	3 cr
BUS	413	Business Policy	3 cr
BUS	481	Business Internship Seminar	1 cr
BUS	483	Business Internship	3 cr
	Electives		6 cr
MTH	203	Introduction to Statistics	3 cr
MTN	111	Basic Audio Reinforcement	1 cr
MTN	233	Principles of Audio Technology	3 cr
MTN	253	Modern Music Production Techniques	3 cr
MTN	263	Digital Audio	3 cr
MTN	313	Sound Reinforcement Systems	3 cr
MTN	423	Multi-Track Recording	3 cr
MTN	463	Mixing/Post Production	3 cr
MUS	141	Aural Skills 1	1 cr
MUS	143	Music Theory I	3 cr
MUS	411	Seminar in Contemporary Music	2 cr
MUS	600	Applied Lessons	2 cr
MUS	700	Ensembles	3 cr

CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
CMS	283	Computer Applications for Business	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
ENG	123	College Writing & Research	3 cr
	U.S./World History Course - Choose one:		3 cr
	HIS	213 Ancient & Medieval World History	
	HIS	223 Modern & Contemporary World History	
	HIS	233 U.S. History – Colonization to Reconstruction	
	HIS	243 U.S. History – Reconstruction to the Present	
	History, Literature, Culture, & Society Course**		3 cr
LIT		Literature Course	3 cr
MTH	123	Quantitative Reasoning	3 cr
MUS	323	Music History II	3 cr
NWT	113	New Testament Survey	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
POL	203	American Government	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr
THE	233	An Introduction to the History & Theology of the AG	3 cr

TOTAL

53 CREDITS

** See History, Literature, Culture, and Society section in Course Catalog p 43.

TOTAL

67 CREDITS

SPORT MANAGEMENT

BACHELOR OF SCIENCE
PROGRAM (122 CREDITS)

PURPOSE

The UVF Sport Management major will help students develop a broad understanding of the sport management field, providing exposure to the multiple career opportunities available. Students will learn the business side of sports and explore the technologies used in the field, all taught from a perspective that equips servant leaders to impact the marketplace. Students will also have a variety of opportunities for hands-on learning through field experience, internships, and community service.

PROGRAM STUDENT LEARNING OUTCOMES

1. Students will be able to practice good oral and written communication skills integrating technology effectively to express ideas to a variety of audiences and in different organizational settings.
2. Students will be able to analyze and evaluate the research of the sport management field from areas including history, sociology, governance, communications, and business with an understanding of opportunities available in the field.
3. Students will be able to demonstrate effective leadership skills in a sport management setting.
4. Students will be able to critique the biblical implications of ethical/moral dilemmas as it relates to areas of sport management.
5. Students will be able to assess the basic principles of business including accounting, management, marketing, promotions, finance, and economics as they relate specifically to sports.

MAJOR REQUIREMENTS

BUS	200	Explorations in Business	3 cr
BUS	213	Accounting I	3 cr
BUS	313	Business Management	3 cr
BUS	353	Microeconomics	3 cr
BUS	453	Human Resource Management	3 cr
COM	403	Social Media Management	3 cr
Electives			12 cr
SPT	100	Introduction to Sport Management	3 cr
SPT	200	Sport Facility & Event Management	3 cr
SPT	223	Sport Management Practicum	3 cr
SPT	230	Sport Ethics	3 cr
SPT	310	Marketing & Promotions in Sport Industry	3 cr
SPT	320	Sport Psychology	3 cr
SPT	323	Sport Communications	3 cr
SPT	340	Sport Law & Risk Management	3 cr
SPT	410	Sport Management Finance	3 cr
SPT	420	Intercollegiate Athletics	3 cr
SPT	430	Sport Coaching Methodology	3 cr
SPT	483	Sport Management Internship	6 cr

TOTAL

69 CREDITS

CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
CMS	283	Computer Applications for Business	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
ENG	123	College Writing & Research	3 cr
FNA	113	Fine Arts Appreciation	3 cr
U.S./World History Course - Choose one:			3 cr
HIS	213	Ancient & Medieval World History	
HIS	223	Modern & Contemporary World History	
HIS	233	U.S. History – Colonization to Reconstruction	
HIS	243	U.S. History – Reconstruction to the Present	
LIT		Literature Course	3 cr
NWT	113	New Testament Survey	3 cr
MTH	123	Quantitative Reasoning	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
POL	203	American Government	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr
SPT	123	Sport & Society	3 cr
Theology Course - Choose one:			3 cr
THE	115	Thinking Theologically	
THE	233	An Introduction to the History & Theology of the AG	

TOTAL

53 CREDITS