

# DIGITAL MEDIA

ASSOCIATE OF ARTS  
PROGRAM (61 CREDITS)

## PURPOSE

The Associate Degree in Digital Media is designed for students who seek a program that encourages and develops their Christian faith while providing fundamental training in technology, communication skills, and creative abilities. The curriculum will provide students with the opportunity to explore what it means to think critically and creatively with a biblical worldview in order to serve in a variety of entry level digital media positions in businesses, churches, and nonprofit organizations. Students will explore introductory level concepts across core areas of Digital Media. Upon completion of the curriculum, students will possess fundamental knowledge and skills in graphic design, video, digital audio, web design, and digital photography. Preparation also includes hands-on experience with modern hardware, software, and digital media assets used in the world of Digital Media Communications.

## STUDENT LEARNING OUTCOMES

1. Students will produce effective examples of creative and strategic communication in a variety of digital media forms, demonstrating an understanding of communication theory and applications .
2. Students will develop and produce digital media products integrating information through writing, audio, design, photography, video, and web design using a variety of modern technologies.
3. Students will produce and share digital media in various formats using modern communication technologies.

## MAJOR REQUIREMENTS

COM 143	Communications Theory	3 cr
COM 403	Social Media Management	3 cr
DIG 243	Introduction to Photography	3 cr
DIG 263	Digital Design I	3 cr
DIG 272	Introduction to Web Design	3 cr
DIG 303	Fundamentals of Video Production	3 cr
MTN 263	Digital Audio	3 cr
	DIG/MTN Electives	6 cr

**TOTAL**

**27 CREDITS**

## CORE REQUIREMENTS

COM 123	Fundamentals of Public Speaking	3 cr
COM 163	Introduction to Digital Media	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
MTH 123	Quantitative Reasoning	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE 281	Health & Nutrition	1 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3cr
SOC 103	Life Formation	3 cr
	Theology Course - Choose one:	3 cr
THE 115	Thinking Theology	
THE 233	An Introduction to the History & Theology of the AG	

**TOTAL**

**31 CREDITS**