

DIGITAL MEDIA COMMUNICATIONS

BACHELOR OF SCIENCE

PROGRAM CAPSTONE GRAPHIC DESIGN & PHOTOGRAPHY: 126 CREDITS

PROGRAM CAPSTONE RECORDING ARTS OR VIDEO PRODUCTION: 124 CREDITS

MAJOR REQUIREMENTS

DIG 010	Digital Media Skills Comprehensive	0 cr
BUS 200	Explorations in Business	3 cr
COM 163	Introduction to Digital Media	3 cr
COM 143	Communication Theory	3 cr
COM 293	Intercultural Communication	3 cr
COM 301	Freelancing & Self-Branding	3 cr
COM 483	Digital Media Internship	3 cr
DIG/MTN Course		6 cr
DIG 102	Digital Media Information Literacy	0 cr
DIG 243	Introduction to Photography	3 cr
DIG 263	Digital Design I	3 cr
DIG 265	Digital Design II	3 cr
DIG 272	Introduction to Web Design	3 cr
DIG 273	Web Design & Implementation	3 cr
DIG 303	Fundamentals of Video Production	3 cr
DIG 310	Leadership in Digital Media	3 cr
DIG 313	Advanced Video Production & Editing	3 cr
DIG 321	Podcasting	1 cr
DIG 344	Photojournalism	3 cr
DIG 363	Motion Graphics	3 cr
Electives		6 cr
ENG 333	Writing for the Media	3 cr
MTN 263	Digital Audio	3 cr
Choose one:		3 cr
COM 373	Design & Visual Language	
COM 332	Christ, Communication & The Digital Mission	
COM 403	Social Media Management	
COM 413	Digital Marketing & Analytics	
Choose One Capstone Group:		
Graphic Design & Photography Capstone:		
DIG 441	Design/Photography Seminar	3 cr
DIG 444	Senior Design/Photography Portfolio	3 cr
Recording Arts Capstone:		
MTN 407	Senior Audio Seminar	1 cr
MTN 441	Senior Audio Project/Recital	3 cr
Video Production Capstone:		
DIG 407	Senior Video Seminar	1 cr
DIG 432	Senior Video Capstone	3 cr

PURPOSE

The major in Digital Media Communications is designed for students who seek a program that respects and develops their Christian faith while providing training in technology, communication skills, and creative abilities. The program will provide the opportunity to develop into highly versatile professionals who are able to think critically and creatively with a biblical worldview in order to serve in technical communications positions in businesses, churches, and nonprofit organizations. This program integrates new digital media technologies with foundation in traditional communications field coursework. The sophistication and complexity of these new media technologies will require graduates to possess a comprehensive understanding of electronic media, digital broadcasting, internet and social media as well as the ability to relate this knowledge in an ever-changing technological landscape. Preparation also includes hands-on experiences in a variety of real world studio, location, and live environments.

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
COM 136	Mass Media & Society	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
Choose one:		3 cr
HIS 213	Ancient & Medieval World History	
HIS 223	Modern & Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning*	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health & Nutrition	1 cr
PHL 113	Worldviews	3 cr
PHL 343	Ethics	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
Theology Course - Choose one:		3 cr
THE 115	Thinking Theologically	
THE 233	An Introduction to the History & Theology of the AG	

TOTAL GRAPHIC DESIGN & PHOTOGRAPHY: 76 CREDITS

RECORDING ARTS OR VIDEO PRODUCTION: 74 CREDITS

TOTAL

50 CREDITS

CMS/DIG/MTN fulfilled in the major