

DIGITAL MEDIA - GRAPHIC DESIGN & PHOTOGRAPHY

BACHELOR OF SCIENCE
PROGRAM (126 CREDITS)

PURPOSE

The major in Digital Media - Graphic Design & Photography is designed for students who seek a program that respects and develops their Christian faith while providing training in technology, communication skills, and creative abilities. The program will provide students the opportunity to develop into highly versatile professionals who are able to think critically and creatively with a biblical worldview in order to serve in technical communications positions in businesses, churches, and nonprofit organizations. This program integrates new digital media technologies with elements of traditional communications coursework. Graduates will possess a comprehensive understanding of theory and aesthetic development in design and photography. Preparation also includes hands-on experience with camera technologies, electronic media, social media, logo and brand development, typography and portfolio development.

MAJOR REQUIREMENTS

DIG 010	Digital Media Skills Comprehensive	0 cr
BUS 200	Explorations in Business	3 cr
COM 143	Communication Theory	3 cr
COM 163	Introduction to Digital Media	3 cr
COM 293	Intercultural Communication	3 cr
Choose one:		3 cr
COM 373	Design & Visual Language	
COM 332	Christ, Communication & The Digital Mission	
COM 403	Social Media Management	
COM 413	Digital Marketing & Analytics	
COM 301	Freelancing & Self-Branding	3 cr
COM 483	Digital Media Internship	3 cr
DIG/MTN Course		3 cr
DIG 102	Digital Media Information Literacy	0 cr
DIG 243	Introduction to Photography	3 cr
DIG 263	Digital Design I	3 cr
DIG 265	Digital Design II	3 cr
DIG 272	Introduction to Web Design	3 cr
DIG 303	Fundamentals of Video Production	3 cr
DIG 310	Media Leadership	3 cr
DIG 321	Podcasting	1 cr
DIG 363	Motion Graphics	3 cr
Choose five:		15 cr
DIG 231	Principles of Photoshop	
DIG 344	Photojournalism	
DIG 345	Studio Photography	
DIG 362	Creative Photography	
DIG 264	Typography & Layout	
DIG 412	Corporate Branding	
DIG 463	Advanced Motion Graphics	
DIG 366	Vector Art & Industry	
DIG 365	Digital Publishing	
Electives		cr
ENG 333	Writing for the Media	3 cr
MTN 263	Digital Audio	3 cr
Capstone		
DIG 441	Design/Photography Seminar	3 cr
DIG 444	Senior Design/Photography Portfolio	3 cr

TOTAL

76 CREDITS

CORE REQUIREMENTS

BIB 103	Introduction to Biblical Interpretation	3 cr
COM 123	Fundamentals of Public Speaking	3 cr
COM 136	Mass Media & Society	3 cr
ENG 123	College Writing & Research	3 cr
FNA 113	Fine Arts Appreciation	3 cr
Choose one:		3 cr
HIS 213	Ancient & Medieval World History	
HIS 223	Modern & Contemporary World History	
HIS 233	U.S. History – Colonization to Reconstruction	
HIS 243	U.S. History – Reconstruction to the Present	
LIT	Literature Course	3 cr
MTH 123	Quantitative Reasoning*	3 cr
NWT 113	New Testament Survey	3 cr
OLT 123	Old Testament Survey	3 cr
PHE	Activity Course	1 cr
PHE 281	Health & Nutrition	1 cr
PHL 113	Worldviews	3 cr
PHL 343	Ethics	3 cr
PSY 223	Introduction to Psychology	3 cr
SCI	Science Course	3 cr
SOC 103	Life Formation	3 cr
Theology Course - Choose one:		3 cr
THE 115	Thinking Theologically	
THE 233	An Introduction to the History & Theology of the AG	

TOTAL

50 CREDITS

CMS/DIG/MTN fulfilled in the major