

DIGITAL MEDIA - RECORDING ARTS

BACHELOR OF SCIENCE
PROGRAM (127 CREDITS)

PURPOSE

The major in Digital Media - Recording Arts is designed for students who seek a program that respects and develops their Christian faith while providing training in technology, communication skills, and creative abilities. The program will provide students the opportunity to develop into highly versatile professionals who are able to think critically and creatively with a biblical worldview in order to serve in technical communications positions in businesses, churches, and nonprofit organizations. This program integrates new digital media technologies with fundamentals of audio recording and engineering along with more traditional communications field coursework. The sophistication and complexity of these new media technologies will require graduates to possess a comprehensive understanding of audio recording, music production, live sound reinforcement, electronic media, digital broadcasting, internet and social media as well as the ability to relate this knowledge in an ever-changing technological landscape. Preparation also includes hands-on experiences in a variety of real-world studio, location, and live environments.

MAJOR REQUIREMENTS

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|---------------------|---|------|
| DIG 010 | Digital Media Skills Comprehensive | 0 cr |
| BUS 200 | Explorations in Business | 3 cr |
| COM 143 | Communication Theory | 3 cr |
| COM 163 | Introduction to Digital Media | 3 cr |
| COM 293 | Intercultural Communication | 3 cr |
| Choose one: | | 3 cr |
| COM 332 | Christ, Communication & The Digital Mission | |
| COM 373 | Design & Visual Language | |
| COM 403 | Social Media Management | |
| COM 413 | Digital Marketing & Analytics | |
| COM 301 | Freelancing & Self-Branding | 3 cr |
| COM 483 | Digital Media Internship | 3 cr |
| DIG/MTN/MUS Courses | | 3 cr |
| DIG 102 | Digital Media Information Literacy | 0 cr |
| DIG 243 | Introduction to Photography | 3 cr |
| DIG 263 | Digital Design I | 3 cr |
| DIG 265 | Digital Design II | 3 cr |
| DIG 272 | Introduction to Web Design | 3 cr |
| DIG 303 | Fundamentals of Video Production | 3 cr |
| DIG 310 | Media Leadership | 3 cr |
| Electives | | 3 cr |
| ENG 333 | Writing for the Media | 3 cr |
| MTN 111 | Basic Audio Reinforcement | 1 cr |
| MTN 233 | Principles of Audio Technology | 3 cr |
| MTN 253 | Modern Music Production Techniques | 3 cr |
| MTN 263 | Digital Audio | 3 cr |
| MTN 313 | Sound Reinforcement Systems | 3 cr |
| MTN 415 | Audio for Film/Video | 3 cr |
| MTN 423 | Multi-Track Recording | 3 cr |
| MTN 463 | Mixing/Post Production | 3 cr |
| MTN 451 | Advanced Pro Tools | 3 cr |
| Capstone | | |
| MTN 407 | Senior Audio Seminar | 1cr |
| MTN 441 | Senior Audio Project/Recital | 3 cr |

CORE REQUIREMENTS

| | | |
|-------------------------------|---|------|
| BIB 103 | Introduction to Biblical Interpretation | 3 cr |
| COM 123 | Fundamentals of Public Speaking | 3 cr |
| COM 136 | Mass Media & Society | 3 cr |
| ENG 123 | College Writing & Research | 3 cr |
| FNA 113 | Fine Arts Appreciation | 3 cr |
| Choose one: | | 3 cr |
| HIS 213 | Ancient & Medieval World History | |
| HIS 223 | Modern & Contemporary World History | |
| HIS 233 | U.S. History – Colonization to Reconstruction | |
| HIS 243 | U.S. History – Reconstruction to the Present | |
| LIT | Literature Course | 3 cr |
| MTH 123 | Quantitative Reasoning* | 3 cr |
| NWT 113 | New Testament Survey | 3 cr |
| OLT 123 | Old Testament Survey | 3 cr |
| PHE | Activity Course | 1 cr |
| PHE 281 | Health & Nutrition | 1 cr |
| PHL 113 | Worldviews | 3 cr |
| PHL 343 | Ethics | 3 cr |
| PSY 223 | Introduction to Psychology | 3 cr |
| SCI | Science Course | 3 cr |
| SOC 103 | Life Formation | 3 cr |
| Theology Course - Choose one: | | 3 cr |
| THE 115 | Thinking Theologically | |
| THE 233 | An Introduction to the History & Theology of the AG | |

TOTAL

CMS/DIG/MTN fulfilled in the major

50 CREDITS

TOTAL

77 CREDITS