DIGITAL MEDIA - VIDEO PRODUCTION

BACHELOR OF SCIENCE
PROGRAM (126 CREDITS)

PURPOSE

The major in Digital Media - Video Production is designed for students who seek a program that respects and develops their Christian faith while providing training in technology, communication skills, and creative abilities. The program will provide students the opportunity to develop into highly versatile professionals who are able to think critically and creatively with a biblical worldview in order to serve in technical communications positions in businesses, churches, and nonprofit organizations. This program integrates new digital media technologies with fundamentals of digital storytelling, live production, post-production, and technical skills along with more traditional communications field coursework. The sophistication and complexity of these new media technologies will require graduates to possess a comprehensive understanding of video technologies, electronic media, digital broadcasting, internet and social media as well as the ability to relate this knowledge in an ever-changing technological landscape. Preparation also includes hands-on experiences in a variety of real-world studio, location, and live environments.

MAJOR REQUIREMENTS

DIG	010	Digital Media Skills Comprehensive		0 cr
BUS	200	Explorations in Business		3 cr
COM	143	Communication Theory		3 cr
COM	163	Introduction to Digital Media		3 cr
COM	293	Intercultural Communication		3 cr
Choose one:				3 cr
	COM	332	Christ, Communication & The Digital Mission	
	COM	373	Design & Visual Language	
	COM	403	Social Media Management	
	COM	413	Digital Marketing & Analytics	
COM	301	Freelancing & Self-Branding		3 cr
COM	483	Digital Media Internship		3 cr
DIG/MTN Courses				3 cr
DIG	102	Digital Media Information Literacy		0 cr
DIG	243	Introduction to Photography		3 cr
DIG	263	Digital Design I		3 cr
DIG	265	Digital Design II		3 cr
DIG	272	Introduction to Web Design		3 cr
DIG	303	Fundamentals of Video Production		3 cr
DIG	310	Leadership in Digital Media		3 cr
DIG	313	Advanced Video & Editing Techniques		3 cr
DIG	363	Motion Graphics		3 cr
DIG	385	Video Systems & Engineering		3 cr
DIG	413	Non-Linear Editing Certification		3 cr
DIG	426	Experimental Media		3 cr
DIG	431	Directing & Broadcasting for Live Broadcast		3 cr
Electives				3 cr
ENG	333	Writing for the Media		3 cr
MTN	263	Digital Audio		3 cr
MTN	415	Audio for Film/Video		3 cr
Capstone				
DIG	407	Senior Video Seminar		1 cr
DIG	432	Senior Video Capstone		3 cr

TOTAL   **76 CREDITS**

CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation		3 cr
COM	123	Fundamentals of Public Speaking		3 cr
COM	136	Mass Media & Society		3 cr
ENG	123	College Writing & Research		3 cr
FNA	113	Fine Arts Appreciation		3 cr
U.S./World History Course - Choose one:				3 cr
	HIS	213	Ancient & Medieval World History	
	HIS	223	Modern & Contemporary World History	
	HIS	233	U.S. History – Colonization to Reconstruction	
	HIS	243	U.S. History – Reconstruction to the Present	
LIT		Literature Course		3 cr
MTH	123	Quantitative Reasoning*		3 cr
NWT	113	New Testament Survey		3 cr
OLT	123	Old Testament Survey		3 cr
PHE		Activity Course		1 cr
PHE	281	Health & Nutrition		1 cr
PHL	113	Worldviews		3 cr
PHL	343	Ethics		3 cr
PSY	223	Introduction to Psychology		3 cr
SCI		Science Course		3 cr
SOC	103	Life Formation		3 cr
Theology Course - Choose one:				3 cr
	THE	115	Thinking Theologically	
	THE	233	An Introduction to the History & Theology of the AG	

TOTAL   **50 CREDITS**

CMS/DIG/MTN fulfilled in the major