

# MUSIC BUSINESS AND TECHNOLOGY

BACHELOR OF SCIENCE  
PROGRAM (120 CREDITS)

## PURPOSE

The programs in Business Administration are designed to offer professional preparation in a Christian environment. They develop caring and capable business leaders for careers in the field of business or continuation into graduate business programs. Preparation includes knowledge of business practices, problem-solving abilities, ethical values, and applied service-learning experiences. The programs encourage broad examination of economic, social, practical, and political issues that impact the business environment.

## PROGRAM STUDENT LEARNING OUTCOMES

1. Students will practice good oral and written communication skills to effectively express ideas to a variety of audiences and in different organizational settings.
2. Students will develop the knowledge and skills needed to locate and evaluate diverse forms of information in order to solve problems and make sound decisions.
3. Students will use effective interpersonal skills to successfully work with others in groups and cross-functional teams to accomplish organizational goals.
4. Students will integrate principles of Christian values, ethics, and world-view with the principles of business administration and financial management to exercise responsibilities for proper stewardship of all resources.
5. Students will understand management principles and theories and demonstrate competency of management practices in a business setting.

## MAJOR REQUIREMENTS

BUS	200	Explorations in Business	3 cr
BUS	233	Business Ethics	3 cr
BUS	313	Business Management	3 cr
BUS	343	Marketing & Public Relations	3 cr
BUS	353	Microeconomics	3 cr
BUS	383	International Aspects of Business	3 cr
BUS	403	Business Law	3 cr
BUS	413	Business Policy	3 cr
BUS	481	Business Internship Seminar	1 cr
BUS	483	Business Internship	3 cr
	Electives		6 cr
MTH	203	Introduction to Statistics	3 cr
MTN	111	Basic Audio Reinforcement	1 cr
MTN	233	Principles of Audio Technology	3 cr
MTN	253	Modern Music Production Techniques	3 cr
MTN	263	Digital Audio	3 cr
MTN	313	Sound Reinforcement Systems	3 cr
MTN	423	Multi-Track Recording	3 cr
MTN	463	Mixing/Post Production	3 cr
MUS	141	Aural Skills 1	1 cr
MUS	143	Music Theory I	3 cr
MUS	411	Seminar in Contemporary Music	2 cr
MUS	600	Applied Lessons	2 cr
MUS	700	Ensembles	3 cr

## CORE REQUIREMENTS

BIB	103	Introduction to Biblical Interpretation	3 cr
CMS	283	Computer Applications for Business	3 cr
COM	123	Fundamentals of Public Speaking	3 cr
ENG	123	College Writing & Research	3 cr
	U.S./World History Course - Choose one:		3 cr
	HIS	213 Ancient & Medieval World History	
	HIS	223 Modern & Contemporary World History	
	HIS	233 U.S. History – Colonization to Reconstruction	
	HIS	243 U.S. History – Reconstruction to the Present	
	History, Literature, Culture, & Society Course**		3 cr
LIT		Literature Course	3 cr
MTH	123	Quantitative Reasoning	3 cr
MUS	323	Music History II	3 cr
NWT	113	New Testament Survey	3 cr
OLT	123	Old Testament Survey	3 cr
PHE		Activity Course	1 cr
PHE	281	Health & Nutrition	1 cr
PHL	113	Worldviews	3 cr
POL	203	American Government	3 cr
PSY	223	Introduction to Psychology	3 cr
SCI		Science Course	3 cr
SOC	103	Life Formation	3 cr
THE	233	An Introduction to the History & Theology of the AG	3 cr

**TOTAL**

**53 CREDITS**

\*\* See History, Literature, Culture, and Society section in Course Catalog p 43.

**TOTAL**

**67 CREDITS**