

# SPORT MANAGEMENT

BACHELOR OF SCIENCE  
PROGRAM (122 CREDITS)

## PURPOSE

The UVF Sport Management major will help students develop a broad understanding of the sport management field, providing exposure to the multiple career opportunities available. Students will learn the business side of sports and explore the technologies used in the field, all taught from a perspective that equips servant leaders to impact the marketplace. Students will also have a variety of opportunities for hands-on learning through field experience, internships, and community service.

## PROGRAM STUDENT LEARNING OUTCOMES

1. Students will be able to practice good oral and written communication skills integrating technology effectively to express ideas to a variety of audiences and in different organizational settings.
2. Students will be able to analyze and evaluate the research of the sport management field from areas including history, sociology, governance, communications, and business with an understanding of opportunities available in the field.
3. Students will be able to demonstrate effective leadership skills in a sport management setting.
4. Students will be able to critique the biblical implications of ethical/moral dilemmas as it relates to areas of sport management.
5. Students will be able to assess the basic principles of business including accounting, management, marketing, promotions, finance, and economics as they relate specifically to sports.

## MAJOR REQUIREMENTS

|           |     |  |       |
|-----------|-----|--|-------|
| BUS       | 200 | Explorations in Business                 | 3 cr  |
| BUS       | 213 | Accounting I                             | 3 cr  |
| BUS       | 313 | Business Management                      | 3 cr  |
| BUS       | 353 | Microeconomics                           | 3 cr  |
| BUS       | 453 | Human Resource Management                | 3 cr  |
| COM       | 403 | Social Media Management                  | 3 cr  |
| Electives |     |  | 12 cr |
| SPT       | 100 | Introduction to Sport Management         | 3 cr  |
| SPT       | 200 | Sport Facility & Event Management        | 3 cr  |
| SPT       | 223 | Sport Management Practicum               | 3 cr  |
| SPT       | 230 | Sport Ethics                             | 3 cr  |
| SPT       | 310 | Marketing & Promotions in Sport Industry | 3 cr  |
| SPT       | 320 | Sport Psychology                         | 3 cr  |
| SPT       | 323 | Sport Communications                     | 3 cr  |
| SPT       | 340 | Sport Law & Risk Management              | 3 cr  |
| SPT       | 410 | Sport Management Finance                 | 3 cr  |
| SPT       | 420 | Intercollegiate Athletics                | 3 cr  |
| SPT       | 430 | Sport Coaching Methodology               | 3 cr  |
| SPT       | 483 | Sport Management Internship              | 6 cr  |

**TOTAL**

**69 CREDITS**

## CORE REQUIREMENTS

|   |     |   |      |
|---|-----|---|------|
| BIB                                     | 103 | Introduction to Biblical Interpretation             | 3 cr |
| CMS                                     | 283 | Computer Applications for Business                  | 3 cr |
| COM                                     | 123 | Fundamentals of Public Speaking                     | 3 cr |
| ENG                                     | 123 | College Writing & Research                          | 3 cr |
| FNA                                     | 113 | Fine Arts Appreciation                              | 3 cr |
| U.S./World History Course - Choose one: |     |   | 3 cr |
| HIS                                     | 213 | Ancient & Medieval World History                    |      |
| HIS                                     | 223 | Modern & Contemporary World History                 |      |
| HIS                                     | 233 | U.S. History – Colonization to Reconstruction       |      |
| HIS                                     | 243 | U.S. History – Reconstruction to the Present        |      |
| LIT                                     |     | Literature Course                                   | 3 cr |
| NWT                                     | 113 | New Testament Survey                                | 3 cr |
| MTH                                     | 123 | Quantitative Reasoning                              | 3 cr |
| OLT                                     | 123 | Old Testament Survey                                | 3 cr |
| PHE                                     |     | Activity Course                                     | 1 cr |
| PHE                                     | 281 | Health & Nutrition                                  | 1 cr |
| PHL                                     | 113 | Worldviews  | 3 cr |
| POL                                     | 203 | American Government                                 | 3 cr |
| PSY                                     | 223 | Introduction to Psychology                          | 3 cr |
| SCI                                     |     | Science Course                                      | 3 cr |
| SOC                                     | 103 | Life Formation                                      | 3 cr |
| SPT                                     | 123 | Sport & Society                                     | 3 cr |
| Theology Course - Choose one:           |     |   | 3 cr |
| THE                                     | 115 | Thinking Theologically                              |      |
| THE                                     | 233 | An Introduction to the History & Theology of the AG |      |

**TOTAL**

**53 CREDITS**